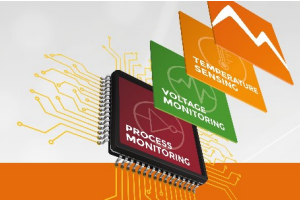


Role: Technical Marketing Manager

Reporting to: EVP of Sales

Based: Plymouth, UK

In-Chip Monitoring
Subsystem Solutions



About the Company:

Moortec Semiconductor is no ordinary company. We are looking for talented and enthusiastic self-starters with inquiring minds who are willing to support our cutting edge work in semiconductor IP design. We licence our in-chip monitoring products to a range of Blue Chip companies around the globe. From modest beginnings in 2005, we have now established ourselves as market-leaders and a forward-thinking global company and an industry employer of choice.

Our working environment is welcoming and friendly and you'll be surrounded by some of the brightest minds in the industry and world-class Engineers. For some of our roles it doesn't matter if you're not from an engineering background but it's always important you can share our company values of; **Expertise, Teamwork, Integrity and Balance.**

We can offer employees a challenging and fulfilling career path, where you will be encouraged to let your ideas flourish at every level and be supported in your development to fulfil your potential. We offer an excellent salary and benefits package, flexible working arrangements, regular social events and modern offices in one of the most beautiful areas of the UK. We're close to outstanding beaches and exceptional coastline, rolling hills and lush green countryside, the dramatic moors and all the entertainment, shops and restaurants offered by Plymouth; Britain's Ocean City.

About The Role:

We are creating a Technical Marketing Manager position to work closely with multiple groups within the business. Liaising between 'the market,' our engineering teams and sales teams, you will help drive our product roadmap through market intelligence, product definition and business ROI. You will also develop detailed technical marketing content to assist in the generation of leads and opportunities, helping the sales team meet revenue targets as the business grows. This is a key hire into the company, the successful candidate will work closely with Moortec's CTO, EVP of Sales, Marketing team and Principal Apps Engineers within a fast-moving and dynamic workplace.

Essential Skills:

- Technical degree level with an electronics background.
- Working knowledge and understanding of ASIC SoC design and implementation flows.
- Experience in a technical design role.
- Highly motivated, enthusiastic and personable.
- Exceptional communication skills - both written & spoken.
- Self-motivate and able to deliver against agreed deadlines.
- A leader and a team player.
- Solid computer skills (Microsoft Word/Excel/Publisher)
- Flexible and enthusiastic about learning new skills.

Desired:

- Coding experience and an understanding of test and characterization of electronic products is desirable.
- Previous experience of operating within a technical and sales interfacing role.
- Proven background of working within a customer focused technical role.
- A background of delivering support within an agile environment and diverse range of cultures.

Continuous Professional Development:

With the support and direction of the company, we actively encourage and expect all team members to continually develop the technical skills, competencies and experience in order to meet the current and future needs of the business.

Responsibilities and Duties:

- Liaise with the marketplace to gain a clear understanding of customer requirements, shaping the technical specifications of new generation product.
- Work with sales and marketing teams to build the business case and ROI analysis for new products.
- Work closely with the CTO and engineering teams to negotiate and implement key performance requirements for new product.
- Produce technical marketing collateral, including planning, writing and executing technical blogs, articles, app notes, whitepapers, and website content.
- Define demonstration platforms and reference designs.
- Write and manage technical e-mail marketing campaigns.
- Work with external technical writers on new user cases, articles and whitepapers.
- Attend conferences and exhibitions and visiting customers as required (Overseas travel will be required).
- Support product launch activities.
- Assist marketing with targeted market research projects.
- Liaise with the applications engineering and customer support team.
- Assist marketing with other day to day marketing duties.

Salary & Benefits: (subject to location)

- Competitive salary
- Supportive career development
- Company bonus scheme
- 28 days holiday + bank holidays
- Company pension scheme
- Life assurance cover
- HealthShield cash plan
- Free Gym Membership
- Access to company share scheme